

St. Cloud Business Exchange Minutes

March 26, 2009

Bob Semple called meeting to order at 7:30 a.m.

Wayne Liebnitzky, Oasis Auto Spa led Moment of Reflection & Pledge of Allegiance

Wayne Liebnitzky presented an advertising opportunity to the group. Very reasonable prices to run a 20 second business advertise at the St Cloud Twin. Approximately 25,000 would be seeing the ad during the summer. Call Jennifer @ (407) 301-3244 after 1pm for more information.

Members present: 17 Absent: 5 Visitors: 2

Leads passed: 6 YTD Leads: 91

Minutes 1st – Deanna Roberts, 2nd – Ron Herrick

Infomercial:

- ❖ Wayne Liebnitzky, Oasis Auto Spa, spoke on the benefits and many services that Oasis offers. Number one on Wayne & Diana's list with the Auto Spa is Customer Service. The safe clean environment that Oasis offers is amazing. Having top of the line equipment makes this possible. Coin, Cash or credit accepted. Handicap accessible.
- ❖ Drawing from Leads Prize Winner: Debbie J
Prize: 3 complimentary car washes

Committee Reports:

- ❖ Treasurer: \$2267.91
- ❖ Membership: Keith is going to contact Huff's & ABS Services. Due to health issues Ginny Williams ask that someone take over chairperson on Charitable / fundraising. Ron Herrick will be the new chair.
- ❖ Advertising Update: Keith is on top of advertising on the web and gathering ideas. He will be meeting with the advertising committee in the near future.
- ❖ Charitable: Ron asks that everyone remember to bring can & staple goods for St Cloud Food Pantry. There are a lot of families in need right now.

New Business: Marcy Smiley passed out envelopes with 10 tickets for everyone to sell for the golf ball drop. 1st leads group that gets envelopes turned in win a prize.

Chamber Update: Downtown Business Group this Saturday, Rotary Club Spring Fling - business Booths available, Ribbon Cutting – Transition House in St Cloud, Golf Tournament, BAH @ St Cloud Florist & Osceola Memory Gardens

Adjourned: 1st – Ron Herrick / 2nd – Debbie J

Submitted by: Linda Pridgen